Faculty of **Education**
The University of Hong Kong

Bachelor of Science in Information Management A201

**Dr Gary Wong
BSc(IM)
Programme Director**

Updated in October 2020

Welcome!!

Why BSc(IM)?

- a UGC-funded programme which targets the fastest growing sector of the modern economy, namely the "information sector";

- accredited by CILIP, an organisation for the information, knowledge management and library profession;

- Faculty is the only member iSchools member in HK;

- teaching staff with years of local & international teaching & industry experience in information studies;

- opportunities to interact with expert practitioners as well as alumni;

- academic exchange opportunities;

- scholarship & bursaries available.

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CILIP The library and information association

iSchools

Why BSc(IM) so special?

- First such degree programme offered by a local university

- Programme tailored to unique needs of HK information industry

- Acts both as a first professional qualification & a stepping-stone to further education

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Aims

Designed to prepare graduates to:

- be informed, reflective practitioners in the information age

- develop information leadership capacities that can be used in a wide variety of professional environments

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5

Programme features

- Extends over 2 academic years of FT study
- Face-to-face coursework, combined with flexible online delivery
- Interaction with IM industry through professional experience (internship)
- Opportunity for in-depth research in final year project
- Minoring in interested field

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Eligibility and intake quota

Candidates holding a recognised full-time **Higher Diploma** or **Associate Degree** programme in any discipline of at least two years duration in Hong Kong are eligible.

Since 2005, more than 420 students have graduated. The intake quota for 2021-22 is **40**.

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Programme Structure

	1st Year (in credits)	2nd Year (in credits)	Total (in credits)
IM Core Courses	36 (includes Internship in the summer)	18 (includes Final Year Project)	54
IM Elective Courses	12	6	18
Lang. Enhancement	6	--	6
Common Core Courses (in different AoIs)	6	6	12
Free Electives	--	30	30
Total	60	60	120

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Programme Structure (cont)

	Year 3		
	1st Semester		2nd Semester
IM Core Courses	BSIM3001 BSIM3004 BSIM3017	BSIM3023 BSIM3998	BSIM3999 (arranged in summer)
IM Elective Courses^	---		Select 2 out of 3
			BSIM3014 BSIM3021	BSIM4024
Common Core Courses	---		1 CCC
Lang. Enhancement	--		CAES9420
	30 credits		**30 credits**

^ Students can take only 2 IM elective courses in the first year. Over enrollment is not allowed.
- Students can take not more than 36 credits in one semester
- Students who wish to opt for a minor may be required to take additional study load so as to fulfil the minor requirements.

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Core Courses

IM Core Courses (to complete 9 courses, @ 6 credits)
BSIM3001 Information management foundations
BSIM3004 Information retrieval
BSIM3017 Database systems
BSIM3023 Information Organisation & Content Management
BSIM3998 Professional practices in information management
BSIM3999 Internship
BSIM4011 Project management
BSIM4020 Information society issues & policy
BSIM4999 Project (capstone)

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Elective Courses

IM Elective Courses (to complete <u>3</u> courses, @ 6 credits)	Strand
BSIM3014 User-based systems analysis	IT
BSIM3021 Web development, users & management	IT
BSIM3025 Multimedia and human-computer interaction	IT/Business
BSIM4012 Records management	Library
BSIM4018 Data warehousing & data mining	KM
BSIM4019 Electronic commerce	Business
BSIM4024 Fundamentals of object-oriented programming	IT
BSIM4026 Introduction to statistics & quantitative data analysis	IT/KM

Not all elective courses will necessarily be offered every year.

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Career prospects

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
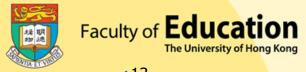- Web Programmer, Tiebusa Ltd.
- Consultant, UBS

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Student profile (2020 intake)

Institutions	Fields
- Community College, CityU - CIE, HKBU - SPACE, HKU - Community College, PolyU	- Arts - Business - Creative media - Engineering - Library and information management - Sport and recreation management - Sport coaching and sport performance - Tourism

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Admissions requirements

- With good GPA

- Satisfactory language & communication skills → IELTS/ TOEFL preferred

- Leadership and life experience → 1-2 pages summary preferred

- Prefer applicants placing BSIM as **1st choice**

- Interview for shortlisted applicants → late Feb to early March 2021

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Application information

- Apply through "Admissions to Senior Year Places (Direct Admissions Scheme)".
- DAS Prog. code: **A201**
- First round application deadline: **noon, November 18, 2020**
- Late application is accepted until **noon, August 21, 2021**
- Applications will be considered on a rolling basis subject to programme availability, please submit your application as early as possible.
- Admissions details can be found at

https://www.aal.hku.hk/admissions/international/admissions-information?page=direct-admissions-scheme

- Programme website https://web.edu.hku.hk/programme/bsim

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Hope to see you soon!

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