



Faculty of **Education**
The University of Hong Kong

Bachelor of Science in Information Management A201

Updated in October 2022





Welcome!!



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Why BSc(IM)?

- a UGC-funded programme which targets the fastest growing sector of the modern economy, namely the “information sector”;
- accredited by CILIP, an organisation for the information, knowledge management and library profession;
- Faculty is the only member iSchools member in HK;
- recognized by HK Library Association (HKLA) as a library education and training programme;
- current students are eligible to apply for the membership of CILIP and HKLA to affiliate with the association for professional supports;
- teaching staff with years of local & international teaching & industry experience in information studies;
- opportunities to interact with expert practitioners as well as alumni;
- academic exchange opportunities*;
- scholarship & bursaries available.



Why BSc(IM) so special?

- First such degree programme offered by a local university
- Programme tailored to unique needs of HK information industry
- Acts both as a first professional qualification & a stepping-stone to further education



What did graduate say?



Bosco Chan (Graduate)

Graduated from the Higher Diploma programme in Library and Information Management at HKUSPACE Community College

Studying in the BSc(IM) programme is truly enjoyable. The programme not only provides theoretical knowledge, but also offers valuable chances to enrich our practical experience through summer internships and to expand our horizons through the exchange programme. The summer internship has played a vital role in paving my career path and nurturing my soft skills. I am grateful that the lecturers are always there to help when needed. I highly recommend this programme to those who are interested in information management industries.



What did student say?

Zita Leung (Graduate)

Graduated from Associate of Business Administration in Financial Services at the Community College of City University

Studying in this programme was a precious opportunity to explore and to open my mind. Besides gaining knowledge in information management, I have accomplished more than I have ever expected. I am grateful for being selected as an HKU student ambassador and a student representative, which broadened my mind and enabled me to contribute to the University. Being a student host at HKU helped me develop my interpersonal skills and make friends from other countries. Also, participating in the internship programme offered by the Fire Service Department and Hong Kong Correctional Services is definitely unforgettable, and has provided me with a direction for my future career path. I would say HKU is an amazing University where you can achieve more than you think.



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More sharing can be found at

<http://web.edu.hku.hk/programme/bsim/share>



Aims

Designed to prepare graduates to:

- be informed, reflective practitioners in the information age
- develop information leadership capacities that can be used in a wide variety of professional environments



Programme features

- Extends over 2 academic years of FT study
- Face-to-face coursework, combined with flexible online delivery
- Various seminars to meet experts from different IM sectors to learn the latest field practices
- Interaction with IM industry through internship
- Opportunity for in-depth research in final year project
- Minor in interested field
- Exchange programme*

* Overseas trips and exchange opportunities may be affected because of the ongoing COVID-19 pandemic situation.



Eligibility and intake quota

Candidates holding a recognised full-time Higher Diploma or Associate Degree programme in any discipline of at least two years duration in Hong Kong are eligible.

Since 2005, more than 510 students have graduated. The intake quota for 2023-24 is 50.



Programme Structure

	1st Year (in credits)	2nd Year (in credits)	Total (in credits)
IM Core Courses	36 (includes Internship in the summer)	24 (includes Final Year Project)	60
IM Elective Courses	6	6	12
Lang. Enhancement	6	--	6
Common Core Courses (in different AoIs)	6	6	12
Free Electives	6	24	30
Total	60	60	120



Programme Structure (cont)

	Year 3			
	1 st Semester			2 nd Semester
IM Core Courses	BSIM3001 BSIM3004	BSIM3017 BSIM3023	BSIM3998	BSIM3999 (arranged in summer)
IM Elective Course[^]	---			<u>Select 1 only</u>
				BSIM3014 BSIM3021
Common Core Course	---			1 CCC
Lang. Enhancement	---			CAES9420
Free elective Course	1 course			---
	30 credits			30 credits

[^] Students can take only 1 IM elective course in the first year. Over enrollment is not allowed. Not all elective courses will necessarily be offered every year.

- Students can take not more than 36 credits in one semester
- Students who wish to opt for a minor may be required to take additional study load so as to fulfil the minor requirements.



Core Courses

IM Core Courses (to complete 10 courses, @ 6 credits)

BSIM3001 Information management foundations

BSIM3004 Information retrieval

BSIM3017 Database systems

BSIM3023 Information Organisation & Content Management

BSIM3998 Professional practices in information management

BSIM3999 Internship

BSIM4011 Project management

BSIM4020 Information society issues & policy

BSIM4026 Introduction to statistics and quantitative data analysis

BSIM4999 Project (capstone)



Elective Courses

IM Elective Courses (to complete 2 courses, @ 6 credits)

BSIM3014 User-based systems analysis

BSIM3021 Web development, users & management

BSIM3025 Multimedia and human-computer interaction

BSIM4012 Records management

BSIM4018 Data warehousing & data mining

BSIM4019 Electronic commerce

BSIM4024 Fundamentals of object-oriented programming

BSIM4027 Selected topics in information management

Not all elective courses will necessarily be offered every year.



Articulation

- Possible articulation to Master of Science in Library and Information Management [MSc(LIM)]: with 4 specialist strands to choose from, namely Librarianship, Information management, Knowledge management, and Data science.
- Some courses of the MSc(LIM) are open for BSc(IM) senior students as free elective and possible advanced standing be granted for articulate to MSc(LIM), in accordance with regulations
- The MSc(LIM) courses include the following fields:
 - ❖ Data science and learning analytics (Data science)
 - ❖ Information resources and services (Librarianship / IM)
 - ❖ Information behaviour (Librarianship/ IM)
 - ❖ Knowledge management (KM)



BSIM3999 Internship

- **Purpose**

- Apply knowledge into practice
- Students engage in supervised practical experience with one or more information management related tasks in an organisation.

- **Placement**

- Placement will normally be arranged through the Internship Coordinator, though students are encouraged to look for their own placement organisation.

- **Supervisors**

- Internship Coordinator
- Workplace supervisor



BSIM3998 Professional practices in information management

- To supplement regular classes with seminars of contemporary professional information management (IM) practice in the real world in order to prepare students for internship and professional work after graduation, as well as to demonstrate leadership to students from related professionals.
- Students are exposed to contemporary IM practices and leadership through seminars given by professionals and academics, as well as group discussions with them.
- Speakers in 2021/22
 - Mr Eric Chan, Chief Public Mission Officer, HK Cyberport Management Company Limited
 - Ms Helen Chan, Professional Division Committee Chair of International Federation of Lib. Associates and Institutions
 - Ms Giny Chin, Knowledge Management Officer, Fu Hong Society
 - Dr CM Kwan, Deputy Director of CLP Power Learning Institute
 - Mrs Amy Leung, Senior Director of Corporate Development, NetDragon Websoft Holding Limited
 - Mr Leo Ma, Head, New Asia College Ch'ien Mu Library & United College Wu Chung Library, CUHK
 - Ms Flora Ng, Chief Information Officer and University Librarian, HKU
 - Mr Stanley Wong, Co-founder, Banana Portal Limited



Sample host organisations

- Clifford Chance (高偉紳律師行)
- CLP Holding Limited (中電控股有限公司)
- Deacons (的近律師行)
- Deloitte Touche Tohmatsu (德勤)
- Gratia Christian College (宏恩基督教學院)
- Hong Kong Monetary Authority (香港金融管理局)
- Hong Kong Trade Development Council (香港貿易發展局)
- Hospital Authority (醫院管理局)
- Latham & Watkins (瑞生國際律師事務所)
- IKEA Hong Kong (香港宜家家居)
- Nanyang Technological University Library (新加坡南洋理工大學)
- National Museum of China (中國國家博物館)
- National Library of Public Information, Taiwan (臺灣國立公共資訊圖書館)
- National Taiwan University, Taiwan (國立臺灣大學)
- Pearson Education Asia Ltd (培生)
- etc



Career prospects

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS



Student profile (2022 intake)

From

- CIE, HKBU
- Community College, PolyU
- IVE
- SCS, CUHK
- SPACE, HKU
- UOW College of Hong Kong



Student profile (2022 intake)

- Aviation
- Business
- Humanities/ Languages
- Information technology
- Library and information management
- Public relations
- Sport and recreation management
- Sport coaching and sport performance
- Tourism



Admissions requirements

- With good GPA
- Satisfactory language & communication skills → **IELTS/ TOEFL strongly recommended**
- Leadership and life experience → 1-2 pages summary preferred
- Prefer applicants placing BSIM as **1st choice**
- Interview for shortlisted applicants → late February to early March 2023



Application information

- Apply through “Admissions to Senior Year Places (Direct Admissions Scheme)”.

- DAS Prog. code: **A201**

- First round application deadline: **noon, November 16, 2022**

- Late application is accepted until **noon, August 24, 2023**

- Applications will be considered on a rolling basis subject to programme availability, please submit your application as early as possible.

- Admissions details can be found at

<https://admissions.hku.hk/apply/hong-kong-sub-degrees>

Programme website <https://web.edu.hku.hk/programme/bsim>





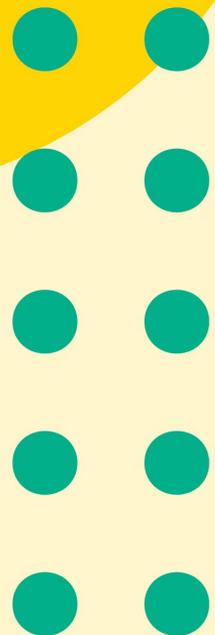
Hope to see you soon!



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Q&A



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