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Press Invitation

Environment and Conservation Fund Hong Kong Environmental Protection Young Pioneers: Virtual Reality Creation Project

The launching ceremony of “**Hong Kong Environmental Protection Young Pioneers: Virtual Reality Creation Project**” will be held on December 18, 2023 (Monday). The Project is funded by the Environment and Conservation Fund and administered by the Faculty of Education at The University of Hong Kong (HKU), with Bubble Creation, Hong Kong Discovery and Aldrich Bay Government Primary School as co-organisers. This Project utilises the Learning Analytics enabled Virtual Reality (LAVR) content creation platform, developed by the Culture Computing and Multimodal Information Research Lab of the Faculty of Education, HKU, to assist primary school students in using and creating Virtual Reality (VR) content. It aims to cultivate and raise students' awareness of conserving nature environment and protecting the ecosystem through eco-tours and workshops.

The event includes a workshop session that allows participants gain experience in using the LAVR platform which is designed to be simple and user-friendly, enabling users to create VR stories with literal or audio descriptions. It is specifically tailored to support students of different levels in participating in Maker activities. By creating VR stories, schools and students become active creators rather than passive users of online resources platforms. This process also fosters students' learning initiative and stimulates their creativity.

Members of the media are welcome to attend the event to know more about how this VR platform can aid students' learning. Details are as follows:

Date: December 18, 2023 (Monday)
Time: 2:45 pm - 4:30 pm (Media Registration Time: 2:30 pm)
Venue: School Hall, Aldrich Bay Government Primary School

Rundown:

2:30 pm - 2:45 pm	Registration
2:45 pm - 2:55 pm	Project introduction
2:55 pm - 3:02 pm	Welcome Speech
3:02 pm - 3:15 pm	Award presentation ceremony
3:15 pm - 4:15 pm	Workshop
4:15 pm - 4:30 pm	Sharing session

For media enquiries, please contact Ms Trista Lee of the “Hong Kong Environmental Protection Young Pioneers: Virtual Reality Creation Project” (E-mail: leecwt@hku.hk) or Ms Cheryl Cheung, Senior Manager (Development and Communications), Faculty of Education, HKU (Tel.: 3917 4270 / E-mail: chercheung@hku.hk).

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