



# Demystifying Academic Publishing

**Professor Rita Elaine Silver**  
Emeritus Associate Professor  
National Institute of Education  
Nanyang Technological University



Registration

**February 26, 2026 (Thursday)**  
**16:00 - 17:00**

**Room 408-410, Meng Wah Complex, HKU**  
**Chair: Professor Kevin Tai**

## **Abstract:**

How do you prepare an article for publication in a scholarly journal? How do you pick a journal for submission? How do you improve your chances at successful publication? How do you deal with reviewer comments? Though academic publishing is crucial to scholarly life, it can seem inaccessible and with unnecessarily opaque procedures and decision-making processes. In this talk, I draw on experiences as editor, reviewer, author and reader and de-mystify the process of submitting articles to academic journals and working through the process from submission to publication. I provide some insights on what editors and reviewers are looking for, while also noting the concerns of author and readers.

## **About the speaker:**

Rita Elaine Silver is an Emeritus Associate Professor at National Institute of Education (NIE), Nanyang Technological University, Singapore. Her research interests are in classroom language learning, literacy, and discourse; linguistic landscapes and multilingualism; research ethics and open science for applied linguistics. She is Co-Editor of *Language and Education* and was previously a Co-editor of *Pedagogies: An International Journal* (2013-2015). She serves on the Editorial Board for *Language Policy*, *Journal of Immersion and Content-Based Language Education* (JICBE), and *Educational Linguistics* and is on the Editorial Review Board for *Australian Journal of Language and Literacy* and for *Research Synthesis in Applied Linguistics*. She has published widely in journals such as *Research Methods in Applied Linguistics*; *Journal of Multilingualism and Multilingual Development*; *International Journal of Multilingualism*; *Language Awareness*; *Journal of Language, Identity & Education*; *Journal of Teacher Education*; *RELC Journal*.