



Learning Analytics

And Educational Data Mining

For Language Teachers & Leaders

The purpose of this presentation is to introduce the topics of educational data mining and learning analytics, and to explore how they may be relevant to improving learning and teaching, as well as enable new types of research. We will first explore the increasing range of data available to administrators, teachers and researchers about students' language learning journeys, the types and frequency of language input they receive and output they produce, as well as the various types of engagement data we now have access to. Next, we will look at ways in which such data can be gathered, analysed and put to use to improve language learning and teaching.

Date: February 27, 2025 (Thursday)

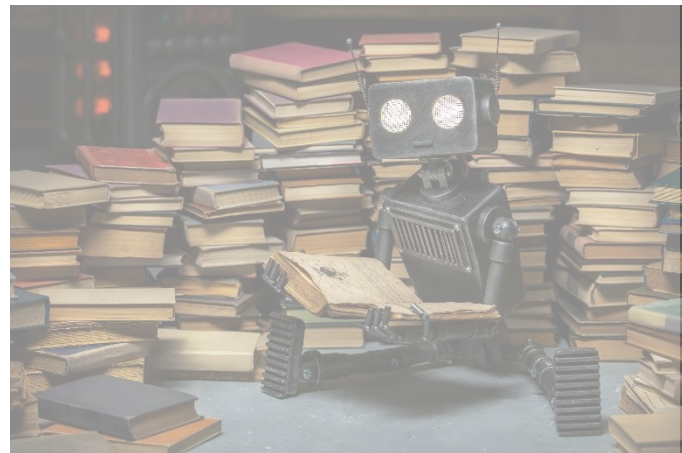
**Time: 12:45 – 14:00 (HKT) /
17:45 – 19:00 (NZDT)**

Mode: Online by Zoom

Chair: Professor Chun Lai

Please register:

<https://hku.zoom.us/meeting/register/sMDLNOAWQEi3jEH6kQ8wJw>



About the speaker:



Dr Hayo Reinders (www.innovationinteaching.org) is TESOL Professor and Director of the doctoral programme at Anaheim University in the USA as well as Professor of Applied Linguistics at King Mongkut's University of Technology Thonburi in Thailand. Hayo is Editor of the journal *Innovation in Language Learning and Teaching* as well as *Language Learning & Technology* and edits a book series on "New Language Learning and Teaching Environments". He founded the Institute for Teacher Leadership. He has published 30 books and over 200 articles on such topics as teacher leadership, learner autonomy, and educational technology.