Pedagogical Applications of Language Corpora

Professor John Flowerdew
Visiting Professor, Lancaster University

April 24, 2024 (Wednesday)
16:00 – 17:30
Room 408-410, Meng Wah Complex, HKU (and zoom)
Chair: Professor Yongyan Li

Registration:

Zoom
Meeting ID: 963 0224 8113   Password: 345488
Zoom link: https://hku.zoom.us/j/96302248113?pwd=Y0I0MkxRT2xvKzBMcHBTYVFDazhwZz09

Abstract
Data driven learning (DDL) is the application of corpus linguistics to language learning, either indirectly (through curriculum design) or directly (through learner interaction with corpora and corpus tools). Through a limited number of case studies – the Collins Cobuild Dictionary, a data-driven workshop for academic writing for research students, and the replication of the tasks used in the workshop using chatbots, this presentation selectively highlights the trajectory of DDL from its beginnings to the present day and takes a look into a possible future with Large Language Models (LLMs) such as ChatGPT and Microsoft Copilot.

About the speaker
Professor John Flowerdew is a visiting professor at Lancaster University and an honorary research fellow at Birkbeck, University of London. Previously he was a professor at City University of Hong Kong and at University of Leeds. Notable books are Introducing English for Research Publication Purposes (with P. Habibie) (Routledge); Signalling Nouns in Discourse: A Corpus-Based Discourse Approach (with R.W. Forest) (CUP); The Routledge Handbook of Critical Discourse Studies (with J. Richardson); and Discourse in English Language Education (Routledge). He is active in research and publication and is regularly invited to speak at international conferences.

~ All are welcome ~
For enquiries, please contact the Office of Research, Faculty of Education at hkchow@hku.hk