



Data in the Analysis of Academic Discourse

Professor John Flowerdew
Visiting Professor, Lancaster University

Date: April 23, 2024 (Tuesday)
Time: 12:45 – 14:00
Mode: Hybrid Mode
Venue: Room 401-402, Meng Wah Complex, HKU (and zoom)
Chair: Professor Yongyan Li

Registration:

https://hkuems1.hku.hk/hkuems/ec_regform.aspx?guest=Y&ueid=93629



Zoom

Meeting ID: 966 5655 2885 **Password:** 082383

Zoom link: <https://hku.zoom.us/j/96656552885?pwd=T3dDSlVJWlptSFRhTzJlVUpYQUtMdz09>

Abstract

This presentation will consider the role of data in the analysis of academic discourse in a number of well-known publications and some of the work of the author. The focus will be on the extent to which these texts promote an analysis from a more text-focussed or a more contextually-focussed perspective. It will be argued that the approach to data cannot be divorced from other dimensions of the research process: research question/goal, theory, method, analysis, and interpretation. Finally, whatever the approach to data, the results of discourse analysis can feed into pedagogy.

About the speaker

Professor John Flowerdew is a visiting professor at Lancaster University and an honorary research fellow at Birkbeck, University of London. Previously he was a professor at City University of Hong Kong and at University of Leeds. Notable books are *Introducing English for Research Publication Purposes* (with P. Habibie) (Routledge); *Signalling Nouns in Discourse: A Corpus-Based Discourse Approach* (with R.W. Forest) (CUP); *The Routledge Handbook of Critical Discourse Studies* (with J. Richardson); and *Discourse in English Language Education* (Routledge). He is active in research and publication and is regularly invited to speak at international conferences.



~ All are welcome ~

For enquiries, please contact the Office of Research, Faculty of Education at hkchow@hku.hk