Data in the Analysis of Academic Discourse

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Mode: Hybrid Mode
Venue: Room 401-402, Meng Wah Complex, HKU (and zoom)
Chair: Professor Yongyan Li


Zoom Meeting ID: 966 5655 2885 Password: 082383
Zoom link: https://hku.zoom.us/j/96656552885?pwd=T3dDSlVJWlptSFRhTzJIVUpYQUtMdz09

Abstract
This presentation will consider the role of data in the analysis of academic discourse in a number of well-known publications and some of the work of the author. The focus will be on the extent to which these texts promote an analysis from a more text-focused or a more contextually-focused perspective. It will be argued that the approach to data cannot be divorced from other dimensions of the research process: research question/goal, theory, method, analysis, and interpretation. Finally, whatever the approach to data, the results of discourse analysis can feed into pedagogy.

About the speaker
Professor John Flowerdew is a visiting professor at Lancaster University and an honorary research fellow at Birkbeck, University of London. Previously he was a professor at City University of Hong Kong and at University of Leeds. Notable books are Introducing English for Research Publication Purposes (with P. Habibie) (Routledge); Signalling Nouns in Discourse: A Corpus-Based Discourse Approach (with R.W. Forest) (CUP); The Routledge Handbook of Critical Discourse Studies (with J. Richardson); and Discourse in English Language Education (Routledge). He is active in research and publication and is regularly invited to speak at international conferences.

~ All are welcome ~
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