Master of Science in Library and Information Management
MSc(LIM)

Faculty of Education

Dr Xiao Hu

Division of Information & Technology Studies
MSc(LIM) Programme Director
WHY MSc(LIM)?

“Information only becomes knowledge in the hands of someone who knows what to do with it.”

Peter Drucker

The MSc(LIM) is designed to prepare candidates for professional work in the information sector, the fastest growing area of the economy. It is the only local University with library and information studies programmes at the Bachelor and post-graduate levels.
WHY MSc(LIM)?

The MSc(LIM) is professionally accredited by the Chartered Institute of Library and Information Professionals (CILIP), UK.
WHY MSC(LIM)?

• First such award offered by a Hong Kong university

• A program tailored to the unique needs of Hong Kong

• The MSc(LIM) acts as both a first qualification and as an advanced qualification depending on entry knowledge
WHY HKU?

HKU, a world-class University is a major regional and international centre for research. Its library system has more than two million volumes, highly sophisticated electronic services and extensive databases for student use.
WHY FACULTY OF EDUCATION, HKU?

Ranked 4th in education in THE World University Rankings 2018

PROGRAMME AIMS

Designed to prepare people to

• be ‘informed, reflective practitioners’ in the information age;

• develop information leadership capacities that can be used in a wide variety of environments both profit and not-for-profit: traditional library settings, education settings, business settings, and as consultants.
WHO SHOULD APPLY?

• Everyone who holds a degree, deals with information, and wants to provide leadership!

• People who are already engaged in the information professions and are seeking a postgraduate qualification.
“Lecturers from the MSc(LIM) programme are experienced guides and good motivators, who inspire students to dig deeper into the subjects and to find new discoveries. Their guidance and feedback stimulate our thoughts and streamline our thinking process, and at the same time, help to identify our own weakness and broaden our perspectives. This interactive learning journey is indeed an important foundation for both personal and career development.”

Charlotte (Graduate), Research Analyst of a European bank in HK

“The MSc(LIM) programme provides the knowledge to me which can benefit my work. Besides, the programme structure is flexible and most of the courses make use of online materials. It allows me to have a good work-life balance and flexibility of time arrangement.”

Andy (Graduate), IT Officer of a University library in HK
WHAT DO MSC(LIM) STUDENTS/ ALUMNI SAY?

“The MSc[LIM] programme covers a large amount of professional knowledge and skill sets, including information behaviour, collection management, and organizing information which are all important for library workers. The programme is definitely a stepping stone for people who decide to make librarianship their profession as well as to accelerate career advancement in the field.”

Lewis (Graduate), Reference Librarian of a University Library in HK

“The MSc(LIM) programme in HKU gave me opportunity to shift my field from sociology to library information management. I choose the MSc(LIM) programme not only because of the reputation of HKU, but also the flexible option for mode of study and the option for choosing a dissertation or an independent project.”

Fred (Graduate), Research and Data Services Librarian of a University library in HK
MODE OF STUDY

- One year for full-time or two years for part-time.
- A flexible modular structure allowing students to complete the degree according to their own pace.
- Classes on weekdays evening and Saturdays afternoon, also day-time classes on weekdays for full-time students.
- Classes in a face-to-face mode, supplemented by online learning management system (Moodle).
ASSESSMENT

Includes diverse forms of assessment such as group work and presentation, individual essays / reports, e-portfolios, forum discussion, online activities, etc. in providing different types of learning experience and building up students’ knowledge in various aspects of LIM.
PROGRAMME STRUCTURE

- 3 terms a year
- 10 courses for completion
- 2 pathways:

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<th>Core</th>
<th>Specialist</th>
<th>Electives</th>
<th>Independent project</th>
<th>Dissertation</th>
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<td>2</td>
<td>Dissertation</td>
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Each course consists of a minimum of 24 contact hours or equivalent.

*: MLIM6340: Research seminars and workshops
EITHER INDEPENDENT PROJECT OR DISSERTATION

• Those who have no background in LIM are encouraged to choose to do an independent project.

• Those who already hold a LIM qualification are encouraged to consider doing a dissertation.
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<th>CORE COURSES</th>
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<td>MLIM6025 Methods of research and enquiry</td>
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<td>MLIM6206 Leading and managing in the workplace</td>
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<td>MLIM6314 Library and information science foundation</td>
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SPECIALIST STRANDS

Students are required to select 3 specialist courses from the list of their chosen specialist strand:

• Archives and records management [AR]
• Data science [DS]
• Information Management [IM]
• Knowledge Management [KM]
• Librarianship [LIB]
SPECIALIST STRANDS

Complete 3 courses from the list of your chosen specialist strand:

**Librarianship**
- Information resources & services
- Literature for young people in a digital age
- Digital collection
- Teacher librarianship
- Preservation of information in a digital age
- Collection management
- Organising information
- Information retrieval theory & practice
- Information behaviour
- Digital literacies
- Internship in LIM
- Project management

**Information management**
- Information resources & services
- Records management
- Preservation of information in a digital age
- Organising information
- Information retrieval theory & practice
- Information behaviour
- Digital literacies
- Internship in LIM
- Management information systems
- Project management
SPECIALIST STRANDS

Knowledge management
- Knowledge management
- E-learning strategies & management
- Organisational learning
- Management information systems
- Internship in LIM
- Project management

Archives and records management
- Archival principles and practices
- Records management
- Preservation of information
- Data curation
- IT and intellectual property law in education
- Internship in LIM
- Project management

Data science
- Data science and learning analytics
- Data curation
- System analysis and development: models and methods
INTERNERSHIP:
POTENTIAL ORGANIZATIONS/ LIBRARIES

• Flysheet Information Service Co. Ltd., Taiwan
• National Library of Public Information, Taiwan
• National Tsing Hua University Library, Taiwan
• New York University Shanghai Library, China
• The University of Illinois, U.S.A.
• The University of British Columbia, Canada
• The Chopin Society of Hong Kong
• The Hong Kong Baptist University Library
• The University of Hong Kong Museum and Art Gallery
• The University of Hong Kong Libraries
• ……
INDEPENDENT PROJECT: EXAMPLE TOPICS

• A new era of E-Learning: educational use of mobile technologies
• An Investigation of Secondary School Students’ Plagiarism Behaviors in Online Writing
• Comparing young tourists’ mobile information seeking behavior of dining information
• Citation analysis in the MPhil theses and PhD dissertation in Chinese Medicine
• Developing User Models for an E-learning System
• Evaluation of Metadata for Wall Paintings and Stone Cave Temples
• Evaluating the operation of Twitter by Library Schools in America
• Information Behavior of Music Fans on Social Media
• Motivators of University students’ engagement in using Google Docs for collaborative information processing
• Music Search Behavior Data Mining
INDEPENDENT PROJECT: EXAMPLE TOPICS

- Name Disambiguation in the Real World Research Repository
- Privacy and trust perception of HKU students in using social networks for education purposes
- Problems in managing records in electronic format: a case study of a Hong Kong secondary school
- The use of LibGuides in Hong Kong academic libraries
- User acceptance of an Enterprise Content Management System for managing archives and records: a case study of a sports association in Hong Kong
- User Evaluation of the Dunhuang Panorama Digital Library
- Using Learning Analytics to Assess Student Learning in Wikis
- Using social media for music education
- ……
DISSEPTION: EXAMPLE TOPICS

• Analyzing User Needs for Cultural Heritage Information on Social Media
• Challenges in academic libraries: case studies in HKUL and NTUL
• Examining the educational role of school libraries in Hong Kong, Taiwan and Mainland China: a comparative study
• Internet Health Information Use of University Students in Greater China
• Medical students’ attitudes and perceptions of mobile learning
• Quality evaluation of geriatric health information on Yahoo! Answers: a cross-cultural comparative study
• Service Quality Gap in Remote Service Delivery with Mobile Devices among Academic Libraries in Hong Kong
• Towards Automatic Assessment of Collaborative Writing on Wiki
• ......
PROGRAMME TEAM

Dr Xiao Hu (*Prog. Director*)
Dr Dickson Chiu
Dr Sam Chu
Ms Shihui Feng
Prof. Liaquat Hossain (*Division Head*)

Dr Alvin Kwan
Dr Maggie Wang
Mr Peter Warning
Dr Allan Yuen

Plus local & visiting scholars
ADMISSION REQUIREMENTS & FEES

- Hold a Bachelor’s Degree of this University or equivalent standard
- Satisfy the English language requirement if the language of teaching and/or examination of the qualification holding is not English

Fees*
- HK$138,000 per programme (payable by 2 installments for full-time students and by 4 installments for part-time)

*Subject to the university’s approval
Online Application

http://www.aal.hku.hk/tpg/

Application Deadline
Noon, January 31, 2018
Questions & Answers