Press Release

Youth Entrepreneurship Development Institute to hold summit and exhibition on youth entrepreneurship education

"Youth Entrepreneurship”, “Youth Development Fund”, “Upward Mobility“, “Life planning” are the key words for youth policy in 2015 policy address. Hong Kong’s Youth development is at crossroad. Stakeholders of entrepreneurship education shall take it seriously. Especially, for youth education, the educators shall be well prepared for students’ life planning skills. Life planning skills would assist students to make their choices and bear the risk in fast-paced society.

Hong Kong is an international city in Asia. Youth development is not a local issue. It is influencing the countries and regions around Hong Kong.

Today’s young people have many choices for their further development: Hunt a job? Start-up an enterprise? Maintain a company? Or become an educator for next generation?

Dr. CK Cheung points out that Hong Kong is lack of natural resources, but human capital is the most valuable asset. Entrepreneurship education takes an essential role. For example, young people run the Lunar New Year Fair Stalls, which is a kind of experiential learning. Students can learn from the experience in real market, which is never covered in their books. Dr. Cheung said, entrepreneurship education is facing a lot of opportunities and challenges in Hong Kong. He suggested that entrepreneurship education should be implemented and highlighted since secondary education.

Youth Entrepreneurship Development Institute is organizing the Asia Entrepreneurship Summit and Exhibition (March 13-14) and “Youth Entrepreneurship Partner” award in the first cohort. Please refer to the activity poster for details. Mr. Issac WU, the Chairman of Youth Entrepreneurship Development Institute (YED) said that YED aims to build up a knowledge exchange platform for entrepreneurship education and open to the local and non-local youths. Young people can convey their views and opinions about entrepreneurship policy to the community and government and promote the entrepreneurship education from learning to teaching by themselves. Students can nominate the experts or professors to consult their start-up ideas or entrepreneurial spirits.

In 2015, the exhibit teams include 18 different industries. They come from 10 countries or regions. The championship of exhibit team will be selected by the participants and the public.

To sustain the youth entrepreneurship education, and explore the vision of learning and teaching, YED will hold the Youth Entrepreneurship Partner Award Presentation Ceremony at 3:30pm on March 14, 2015 in LE1, Library Extension Building, the University of Hong Kong. The Hon Lam Woon-kwong, GBS JP, Convenor of the non-official members of Executive Council and Prof. Ian Holliday will be the officiating guest and speakers, and present the “Youth Entrepreneurship Partner” award for people who contribute themselves to the entrepreneurial partnership between mentors and students.

For media enquiries, please contact Mr. Issac Wu, Chairperson of the Youth Entrepreneurship Development Institute Committee, Faculty of Education, HKU (Tel: 6180 4158/ E-mail: issacwu@connect.hku.hk) or Dr. Cheung Chi Kim, Senior Lecturer of Faculty of Education, HKU
(Tel: 2857 8365/ E-mail: cheungck@hku.hk). Please visit http://web.edu.hku.hk/media/20150309/ to view the e-version of the press release, photos, activity poster and the news articles concerning youth entrepreneurship education by Mr. Wu.

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