The Asia Entrepreneurship Summit and Exhibition and Youth Entrepreneurship Partner Award Presentation Ceremony

In recent years, “Entrepreneurship” has been gaining more attention in Hong Kong and many Asian Countries. Some people receive it with aspiration and enthusiasm, while some express doubt.

- Can entrepreneurship provide solution to social problems? -- Today, we have social enterprises set up to tackle social problems using business models.
- Shall we start up our business early? – In 2015, the Chinese Ministry of Education issued a document which allows university students deferring their studies so as to start up their business.
- Can entrepreneurship help youth upward mobility? – Hong Kong Government has established a $300 million fund on youth development to assist them to start their own business.
- Shenzhen Qianhai, which is only an hour’s drive from Hong Kong’s Central, has been developing fast. What are the opportunities and challenges that it will bring to Hong Kong?
- How young people today should plan for their life and career, find their mentors and best friends in life?

To celebrate the 30th anniversary of the Faculty of Education of the University of Hong Kong (HKU), a group of “post-80s” and “post-90s” HKU students have initiated the Youth Entrepreneurship Development Institute (YED) for promotion of entrepreneurship education. They will visit Shenzhen Qianhai and organise the Asia Entrepreneurship Summit and Exhibition (March 13-14) to foster knowledge exchanges among local and non-local youths. The youths will in the summit think about their way forward whether to take up a career or to start a business. They will have exposure, through activities in the summit, to the spirit of entrepreneurship and skills. They will also share views on youth development and submit their opinions to the government and various sectors in society.

Moreover, representatives from various industries will take part in discussions, sharing their experience with youths, educators, corporates and NGOs in Hong Kong and nearby regions and countries.

Media representatives are cordially invited to the press briefing, details are as follows:

Date: March 9, 2015 (Monday)
Time: 11:00am
Venue: Room 101, 1/F, Runme Shaw Building, the University of Hong Kong

For media enquiries, please contact Mr. Issac Wu, Chairperson of the Youth Entrepreneurship Development Institute Committee, Faculty of Education, HKU (Tel: 6180 4158/ E-mail: issacwu@connect.hku.hk) or Dr. Cheung Chi Kim, Senior Lecturer of Faculty of Education, HKU (Tel: 2857 8365/ E-mail: cheungck@hku.hk).