

The New Silk Road: Implications for higher education and research cooperation between China and Europe

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Abstract:

Recent geopolitical events such as Brexit and the US turning its back on international trade and cooperation create waves of uncertainty in higher education regarding international cooperation, the free movement of students, academics, scientific knowledge, and ideas. Meanwhile China is launching new global initiatives with its New Silk Road (or One Belt One Road) project, which could potentially span and integrate major parts of the world across the Euro-Asian continents. But likely on new and different conditions, also for higher education. How will the NSR affect European higher education and research? What types of academic flows and activities emerge along the NSR, how do universities respond, under what conditions are these activities taking place, who defines these, based on what values, and do we actually understand these values at all? What will be the impact of these developments on the US HE sector and its role in the global HE landscape?

About the speaker:



Marijk van der Wende is Professor of Higher Education at Utrecht University's Faculty of Law, Economics and Governance. Her research focuses on the impact of globalization and internationalization on higher education. She has published widely on the impact of these processes on higher education systems, institutions, curricula, and teaching and learning arrangements. She is also an affiliate faculty and research associate at the Center for Studies in Higher Education (CSHE) at the University of California Berkeley and member of the Academia Europaea (the Academy of Europe, section behavioral sciences).

She held full professorial positions at VU University Amsterdam (2006-2015), the University of Twente (2001-2016), and was a visiting scholar at Harvard University (Fairbank Center for Chinese Studies and Graduate School of Education), Boston College (Centre for International Higher Education), Shanghai Jiao Tong University (Center for World-Class Universities and Graduate School of Education), and the University of California Berkeley (Center for Studies in Higher Education). https://www.uu.nl/staff/MCvanderWende/0

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