



Does the strategy of attracting inbound international students contribute to HE internationalization in mainland China?

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(Chair: Professor Rui Yang)

Abstract:

China is gradually becoming a key higher education destination, particularly for students from neighboring Asian countries. This study examines the influx of international students to China in recent years and the corresponding internationalization strategies in the higher education sector. In assessing international students' learning and socio-cultural experiences in Chinese universities, it reviews the development of internationalization of China's higher education and the national strategy to develop the country's soft power and international competitiveness. This study outlines the key strengths and limitations of the internationalization of higher education in China and also provides directions for future policy and research in this regard.

About the speaker:

Dr Wen Wen, PhD (Oxford University, 2010), is currently an associate professor in higher education at Tsinghua University, China. Her research interests include comparative higher education and education policy. In the past few years, she has conducted several research projects on international students' mobility in higher education.



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