



Getting your next (or first) academic book published

- Some tips to help you succeed

By Katie Peace, *Routledge &*
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Abstract:

Considering publishing your first monograph book? Or not sure how to get your next book published with a top publisher? This talk will guide you through everything you need to know to get your next (or first) academic book published. Offering top tips to help you succeed from both a Publisher and a Series Editor's points of view, as well as pitfalls to avoid and additional resources to guide you whilst writing. Topics covered include:

- Some background to academic publishing
- What commissioning editors are looking for
- Preparing a book proposal
- Identifying a suitable publisher
- Some hints and tips about writing
- The publishing process
- Q&A and book proposal discussion

May 25, 2017 (Thursday)

12:45 – 14:00

Room 205, Runme Shaw Building, HKU

About the Speakers

Katie Peace has been working in publishing for over 15 years in both Singapore and the United Kingdom. Her career has spanned every type of publishing from magazines, textbook publishing and custom publishing as well as digital and online content. She has worked for Taylor & Francis in both journals and books publishing for seven years. Based in Taylor & Francis's Singapore office, she is responsible for commissioning research books from Asian authors across linguistics, education and behavioural sciences.

Professor Gerard A. Postiglione is Chair Professor of Higher Education, Division of Policy, Administration and Social Sciences Education at University of Hong Kong. He is the Series Editor of the Education and Society in China book series with Routledge as well as being the Editor of the journal Chinese Education & Society also published by Routledge.

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